**SDN\_ JR Innovations**

**Terms of Reference**

**For**

**Development of Innovation videos (SDN\_JR3)**

Background and Context

**Introduction and Background of Plan International:**

Plan International is an independent development and humanitarian organization that advances children's rights and equality for girls. In Sudan, Plan International Sudan in collaboration with Norwegian Church Aid (NCA) and World Vision lead the Joint Response consortium for Sudan with a fund from the Dutch Ministry of Foreign through Dutch Relive Alliance.

In Sudan DMFA through the DRA is supporting Sudan to respond to the crises and to support the most affected people through this fund. In Sudan the fund is the support the Joint Response (JR) consortium formed from the 3 International Non-Governmental organization including World Vision, Norwegian Charge Aid (NCA) and Plan International Sudan in addition to other local partners who are implementing partners for the consortium in the target locations in North Darfur, South Kordofan, Khartoum and Gadarif in response for the affected people by humanitarian crisis through JR3 project.

Apart of this fund in Sudan we including the innovations on annual basis to have at least one innovation project the main purpose of the idea that we believed that the Innovation processes have the potential to stimulate positive change: successful innovations can capture the humanitarian imagination, and provide new ways of delivering assistance to those who need it most. In Sudan we have 2 innovations project one is implemented through world vision in South Kordofan and the second is running now in North Darfur by Plan International Sudan.

**This TOR has been developed to documents the 2 innovation projects, which are:**

1. **Be Ready innovation**: it is running project in North Darfur and the main idea of the innovation is to enhance community resilience, it is combining two innovations; one, digital weather forecasting and risk modelling technologies early warning systems, and two, financial technologies that enable pre-disaster CVA (Cash Voucher Assistance).

**The expected outcome of the project as follows:**

* Vulnerable households (HH) are better prepared for sudden flooding disasters due to early access to information and financial resources in combination with improved knowledge on disaster preparedness.
* New technological data on climate forecasting is integrated in local preparedness plans and triggers used by local Humanitarian Actors (LHA) for pre-disaster cash transfers
1. **Water innovation project**, the project targeted Communities affected by ware and conflicts includes IDPs, returnees and some of host communities.

**The project aimed to achieved the following objectives:**

* To provide sustainable water supply and avoid shortage at stations due to regular damages
* To provide transparency in water revenues/fees collection
* To facilitate the operation of the water points as long as the mater meter is working automatically.
* To provide an alert system predicting the expected damages before it took place.
* To empower and engaged the community in operation, maintenance, ownership of the water points
* Community Behaviour change toward paying for water.
* To ease monitoring system for SWC state water corporation as the project has online monitoring dashboard

 **The expected outcome of the project is:**

* Sustainability of water stations that operates through prepaid water meters
* Raising the capacity of the community in operating and dealing with water station issues
* High level of transparency that helps both community and government to develop water supply service delivery to the affected communities
* Reduction of frequent damages to water points through an active alert system
* Empowerment of communities and commercial vendors to adopt the idea of prepaid water meter and future expand in many areas
* Provision of plenty, affordable and safe drinking water the community.
* Community adopt the idea of paying water fees.

Objectives of the Assignment:

SDN JR partners led by Plan International Sudan wants to produce a short 2 videos and 200 images that reflected different innovations which implemented by the consortium members with focus on showing the gained knowledge, skills and change that delivered to the targeted people in North Darfur and South Kordofan. We are looking for a freelance photographer and video developer or company to carry out this assignment.

**The main objectives of the innovation videos are to**:

* Reflect to the audience (peer organizations, donors, stakeholders including the government partitionist and CSOs) on how and why the innovation is more important in the humanitarian context.
* To reflect on the positive impact of the innovation on the affected people live.
* Also, to take the innovation videos as tool for scaling up the idea in and out of the country

The videos would be focusing on the project innovations, its principles and how it works, by interviewing and engaging the relevant beneficiaries (women, men, children and consortia members) and document the project change and impact

**Scope of Work:** We welcome creative ideas & suggestions for change, an impactful and innovative delivery of the message.

1. The content is to be empathy driven, moving and motivational, told mainly from the process of joint response, with interviews and inputs from local communities and Consortia members
2. The # 2 videos should be produced in Arabic and English with subtitles, at highest market quality standards, high-definition, fast paced and colourful, with clean stylistic touches. The total running time of each video is to be 2 – 3 minutes.
3. The # 200 Images must be accompanied by a document with names and locations
4. The entire videos production i.e. writing, filming, editing, voicing/narration etc. should be done by the contractor, delivering a final ready-to-air product in broadcast standards.
5. The entire development and production process will be closely monitored by the influencing and communication at Plan International Team and the project team from different partners providing continuous review, comments and thematic inputs support when needed.
6. the consortium members with the leadership of Plan International Sudan are the Executive Producer of the videos and has the “final cut” of the film as well as creative, editorial and technical direction of the videos.
7. All content must comply with Plan International’s safeguarding guidelines, which means any images or videos showing a child under 18 who is a victim of gender-based violence must be anonymised. We do not blur images, so they will need to be silhouetted, or taken from behind - examples will be provided in the content brief.

Please note that the content should be cultural and gender sensitive

Expected Outputs and Deliverables:

* The contractor shall commence the work as soon as possible, immediately upon signing contract. Expected shooting time is no later than second week of **October 2021**
* A detailed timeline, work plan and draft outline should be submitted within **10 days**.
* A detailed budget and shooting schedule should be provided prior to commencing filming.
* The rough cut of every phase of the documentary should be provided to influencing and communication team at Plan International Sudan office for review, comments and approval. Only Plan International has a final cut.
* The final product well as all the raw material and project files, should be delivered to Plan International Sudan on an external HDD no later than November **15th 2021**

Duration of the Work:

* The expected period of the whole assignment shall be not more than **5 weeks**.
* We will expect the first draft to be submitted in 20 days after official job assignment and contract signing.
* We will expect the updated version in another 7 days after receiving the feedback from us (possible iteration).
* We will expect the final product in 7 days after receiving the final approval.

**Qualifications:**

1. Minimum of three (3) years’ documented work experience for - company - in the area of film/reportage/documentary writing, producing, directing and editing;
2. Access to highest quality filming, light, sound and editing equipment.
3. Ability to operate under strict time limits and apply high production and technical standards for the purpose of maintaining high level of professionalism;
4. Track record of successful materials filmed in the country and/or on similar topics would be an asset

**Application:**

**Eligibility:**

1. Minimum Three links to work samples demonstrating most relevant previous productions
2. Three references (with contact information) from previous clients
3. Detailed list with technical information of the equipment intended for use, including camera, light, sound, editing software etc.
4. Brief letter, describing previous experience on similar projects as well as proposed creative direction for the content. Creative ideas and suggestions are encouraged.

**Timeline:**

Detailed content gathering plan and timeline for all phases in pre-production, production and post-production. Detailed break-down of all estimated costs, including estimated days of shooting, production team, days of editing, travel costs, music, etc.

A clear total cost for the final product. Please note that all costs, including transport and peridium, should be included in the total sum, no additional payments will be made outside of the total budget. Plan International Sudan will cover the accommodation and will provide the internal transportation to the filed area

Annexes to the TOR

1. DRA Brand guidelines.
2. Projects brief document
3. Images and videos consent
4. Child protection safeguarding policy